

TEBAY

SERVICES



Tebay Services Rated Five Star

VisitEngland award Tebay Services with five star rating, one of only seven motorway service areas in the country to receive the coveted five stars.

Both Tebay Services North and Southbound sites have been awarded the highest rating by VisitEngland Motorway Service Area Quality Scheme. Tebay was praised for its unique approach to running motorway services, offering locally sourced, seasonal food and produce in a wonderful location with far reaching views of the Cumbrian fells. As a result it was judged the best overall experience, by VisitEngland, offering a friendly stopover for families and “an outstanding selection of local food”.

Uniquely, there are no fast food chains or franchises at the services. Instead, a farm shop selling locally produced food, a butchery featuring meat from the Dunning family farm and a kitchen serving homemade dishes produced fresh each day using locally sourced ingredients.

Louise Griffiths, Operations Manager at Tebay Services says, “It is a wonderful achievement to be recognised in this way by VisitEngland. We’re hugely proud of our team who work hard to bring a completely unique experience to our motorway customers. We believe quality, local food shouldn’t be considered the preserve of a handful of high end shops. It’s exciting to be able to introduce our passing trade and local customers to the abundance of fantastic Cumbrian produce we have available here.”

Gloucester Services on the M5, sister site of Tebay Services and also operated by the Westmorland Family, also achieved the full five stars in what was their first Visit England rating. Gloucester Services southbound will also be aiming for five star status next year to follow its forthcoming opening in May 2015.

VisitEngland is the country’s national tourist board, working in partnership with the industry to develop the visitor experience across England, plan national tourism strategy, grow the value of tourism in England and provide advocacy for the industry and our visitors. Their work is underpinned by robust research and customer insights. Sites are awarded star ratings based on their performance during three anonymous assessments over a 12 month period looking at a sites quality, key facilities and audit.

Sarah Dunning, CEO of Westmorland Family, who own and operate the services says, “We’re really thrilled that Tebay and Gloucester have achieved the highest rating. It’s very rewarding to know that our unique approach is appreciated and that our staff’s hard work is noticed and rewarded.”

You can access the latest in-depth market intelligence and statistics on www.visitengland.org/insight-statistics. For more information regarding either Tebay Services or Gloucester Services please visit www.westmorlandfamily.com.

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